**APPENDIX 1**

**Proposed Lesson Plan – Year 1**

**Tuesday 15th October 2024**

**Seminar – 10am-12pm.**

**Unit: Introduction to Fashion Marketing and content Creation**

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| **Time** | **Activity/tutor** |
| 10am  10.20  10.30  10.45  11  11.20  11.45  12pm | Introduction to the seminar outlining what we will be covering today. Recap on las week’s key actions. Questions regarding setting up Moodle page, TEAMs and accessing the library  Lucy Finnegan  Introduction to our teaching assistant (NDL buddy) Justine Baylis. Justine to be introduced as part of the teaching team who will not be delivering content but assisting during the classroom. Justine can also take any questions during class time.  Justine to introduce her elf and her time at LCF.  Split class into small groups. Delivery of content around planet and recapping key themes of the lecture. Workshop around the UN SD goals. Map out the goals and think of a brand that has adhered to one of those goals within their branding or marketing activity. Teams to present back. Discussion on SDG goals**. Justine to circle the room and help students and speak with them, identifying any potential students that may need further additional help.**  Briefing on planet blog writing and what to include, highlighting key resources and also blog structure. Students encouraged to use their own examples. Previous work to be shown.  Break  Students to begin blog writing task. Justine to go around the class and check everyone has been able to set up their myblog page and understands the task. Students begin writing blog  Peer to peer feedback – students swap and review a peer’s blog so far for feedback  Students post blog  Justine to close the session reminding them of her contact details and encouraging students to reach out if need extra help.  CLASS CLOSE |